



Hello,

Thank you for your interest in the exciting job opportunities available at Dirt Factory.

Before we dive into the details, we want to be upfront - these roles are not full-time positions. The work is often seasonal, meaning the availability of jobs can vary throughout the year.

That being said, if these roles align with your schedule and sound like a great fit, we'd love to hear from you.

Both roles are perfect for someone who is team-orientated, passionate about MTB and BMX, and excited to bring cycling experiences to life for a wide range of participants.

To apply for one or both positions, please send your CV and a supporting statement to recruitment@dirtyfactory.co.uk

Applications close at 5:00 PM on Friday, 30th May 2025, or sooner if the positions are filled.

If you have any questions about the roles, please email info@dirtyfactory.co.uk

We look forward to hearing from you!

Many thanks

The Dirt Factory Team.



Position #1

Title of Position:	Mountain bike coach
Location:	The Dirt Factory Bike Shop, based at Farmer Johns MTB Park, Stockport, SK6 5EN
Date:	January 2025

Job Description:

To safely deliver mountain bike (MTB) instruction and coaching to a range of ages and abilities. To be responsible for delivering high quality, engaging coaching sessions focused on fundamental and advanced mountain biking skills for individuals and small groups (up to five riders).

Principle responsibilities:

- Facilitate engaging and effective coaching sessions tailored to skill levels and goals.
- Ensure all participants are properly signed in at the bike park before each session.
- Verify that riders have suitable bikes and safety equipment prior to starting.
- Provide constructive feedback during sessions using verbal guidance and video playback to enhance skill development and rider confidence.
- You will be expected to provide high quality customer service at all times whether that is on the phone, via email or meeting in person.



- To build relationships and loyalty with customers and other user groups.
- To apply interpersonal, communication and organizational skills to ensure the smooth running of cycling activities.
- To develop and maintain excellent relationships with all customers and the riding community.
- To work safely, ensuring that health and safety procedures are maintained in all areas of work.
- To promote and maintain a harmonious atmosphere at all areas of work.
- To be responsible for promoting and safeguarding the welfare of children and young people.
- To comply with Dirt Factory's policies and procedures, including those relating to health and safety, safeguarding, welfare and security.
- To perform any reasonable duties as requested by the Events team leader.



Person specification:
<i>Technical skills, knowledge and experience</i>
Essential:
An interest in Mountain Biking
Experience of delivering high quality coaching sessions to a range of participants
Excellent customer service skills
<i>Qualifications, Education and Training</i>
Essential:
Qualified MTB coach e.g. British Cycling Level 2 or similar
First aider
Desirable:
Hold a full UK driving licence
<i>Personal Characteristics</i>
Essential:
Punctual and reliable
Effective communication both verbal and listening skills
A can do attitude
Customer focused

Terms and Conditions

- £25 per hour (paid for the coaching hours only with additional rider pay bonus)
- Status: Freelance / self employed or may consider zero-hour contract
- Flexible working hours
- Individually tailored induction, training and development
- Discounts in the bike shop



Position #2

Title of Position:	Events Support
Location:	Various locations around the UK
Date:	January 2025

Job Description:

To support our current Events team in delivering a range of engaging pop-up cycle events across England, Wales and Scotland. This dynamic role involves handling, transporting, and setting up portable MTB and BMX equipment, including modular pump tracks, bike airbags, and bikes. The role requires you to travel across the UK for events, either independently or with team members, to set up equipment and assist the Events team in delivering engaging and safe cycling activities. The role often requires you to adapt to a flexible schedule, including weekend work and overnight stays as needed.

Principle responsibilities:

- Load and unload cycling equipment into one or more vehicles.
- Collaborate effectively with team members, understand customer needs, and foster positive relationships while promoting the benefits of cycling.
- Deliver exceptional customer service across all interactions - whether in person, over the phone, or via email.
- To build relationships and loyalty with a range of customers user groups e.g. schools, councils, charities, private event organisers, festivals, bike brands etc.



- To apply interpersonal, communication and organizational skills to ensure the smooth running of cycling activities.
- To develop and maintain excellent relationships with the riding community.
- To ensure the provision of a safe, secure, well maintained, clean and pleasant working environment for customers, visitors and staff members.
- To work safely, ensuring that health and safety procedures are maintained in all areas of work.
- To promote and maintain a harmonious atmosphere at all areas of work.
- To be responsible for promoting and safeguarding the welfare of children and young people.
- To comply with Dirt Factory's policies and procedures, including those relating to health and safety, safeguarding, welfare and security.
- To perform any reasonable duties as requested by the Events team leader.



Person specification:
<i>Technical skills, knowledge and experience</i>
Essential:
Experience of team work with the ability to develop strong relationships with others
Ability to network and work in partnership with event organisers where necessary
Desirable:
Have experience setting up and working various outdoor events
<i>Qualifications, Education and Training</i>
Essential:
Hold a full UK driving licence
<i>Personal Characteristics</i>
Essential:
Able to recognise and respond and adapt appropriately to changes
Enthusiastic and fun loving with a can do attitude
Participative working style; ability to enable and empower
Willing to travel and work occasional unsocial hours
The ability to interpret complex situations/problems and identify solutions which meet organisational needs
Desirable:
An interest in Mountain Biking, BMX and Action Sports

Terms and Conditions

- Pay: £12.50 per hour
- Status: Freelance / self employed or may consider zero-hour contract
- Flexible working hours
- Individually tailored induction, training and development
- Discounts in the bike shop



Use of your personal information

Your CV and other information will be stored in a password protected folder. It will be stored for six months, to enable equality monitoring and also to enable us to contact you in the future should any other suitable posts become available. However, if at any time you wish us to delete your information, then please do not hesitate to contact us and it will be destroyed.

The CV and covering letter may be passed onto Dirt Factory Ltd company directors for review. But before it is passed on the personal information will be removed from your CV.

This includes:

- Name
- Address
- Age
- Gender
- Marital Status

This is to protect your personal information, but also to enable us to shortlist 'blind', so that the recruitment process is fair and equitable and we are encouraging a diverse workforce.